

What is kLab?

What do we want it to be?



Nicolas Friederici

Oxford Internet Institute

nicolas.friederici@oii.ox.ac.uk

Tel (Rwanda): +250 781 521 964

@friedema

<http://www.oii.ox.ac.uk/people/?id=332>

<http://cii.oii.ox.ac.uk>

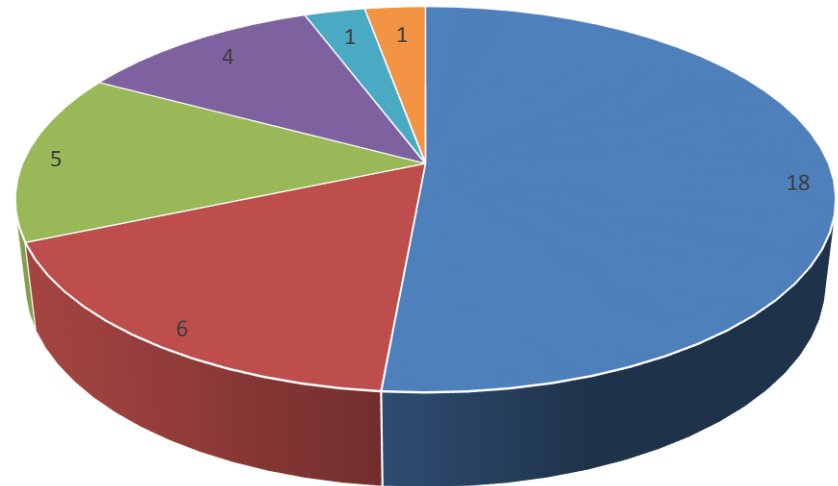
First:

Thank you!

What am I doing?

Research on
entrepreneur-
centric tech
innovation
networks/systems

So far in Rwanda:
29 interviews with 35
people, 1-3 hours



- entrepreneurs/founders
- hub/incubation managers
- startup employees/developers
- kLab board members
- mentor
- other

Dis

claimers

Very preliminary

Previous analysis on
tech innovation
hub (business)
models

Not studying kLab
as such

Participants know
kLab

Method
limitations

Complicated stuff

The ideal kLab

What (almost) everyone agrees on

Excellent entrepreneurs & developers

Peers & community

Diversity & innovation

Mentorship

Learning by doing

Entrepreneurial mindset

Idea/concept to market

kLab norms & requirements

Pressure is on

com·mu·ni·ty  *noun, often attributive*

\kə-myū-nə-tē

: a group of people who live in the same area (such as a city, town, or neighborhood)

: a group of people who have the same interests, religion, race, etc.

: a group of nations

plural **com·mu·ni·ties**

Full Definition of COMMUNITY

 Cite!

 g+1

 Like

1 : a unified body of individuals: as

a : **STATE, COMMONWEALTH**

b : the people with **common** interests living in a particular area; *broadly* : the area itself <the problems of a large *community*>

c : an interacting population of various kinds of individuals (as species) in a common location

d : a group of people with a common characteristic or interest living together within a larger society <a *community* of retired persons>

e : a group linked by a common policy

The real kLab

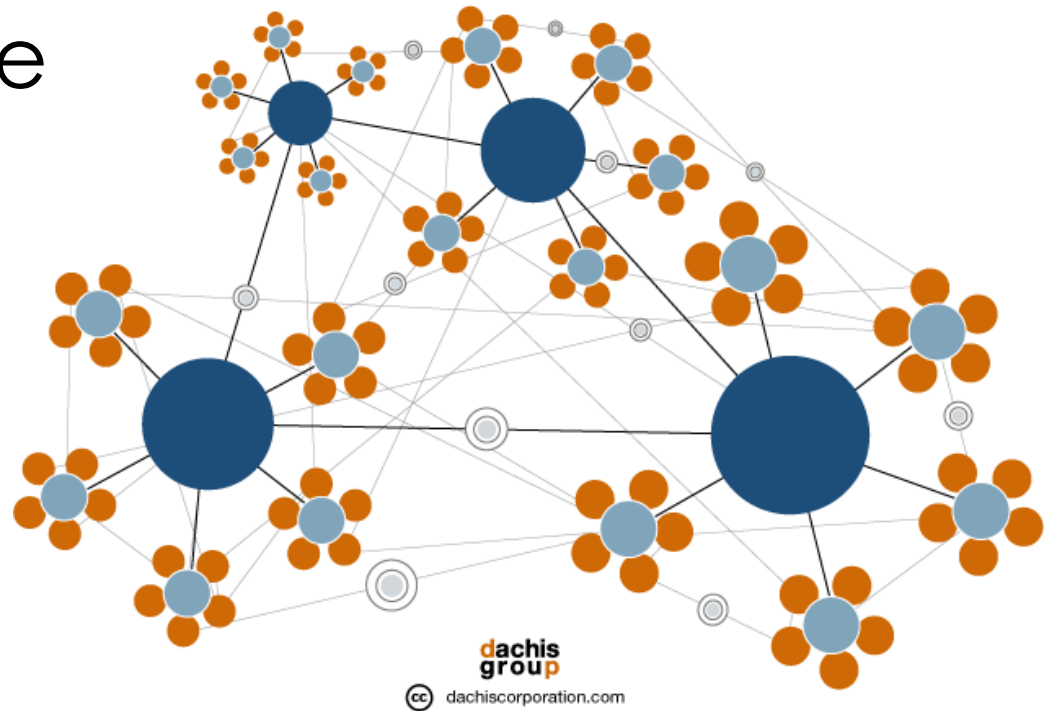
Good news!

Environment & demand

Nexus/brokerage

Brand value

Focus on tech



nodes



hubs



constituents



signals



connections

The real kLab

Bad news...

Community composition, awareness, & interaction (“energy”)

Mission & function?

Disempowerment & disconnect

Support value

Successes?



Room for **debate**(s)



Graduations?

Open vs. entrepreneurs only?

Support structure?

Rwandan culture?

Government-affiliated entity?

Investors?

kLab fund?

Partnerships?

Impact?

Tentative recommendations

Debate! Adapt!

Community: belonging, decision making, & activism

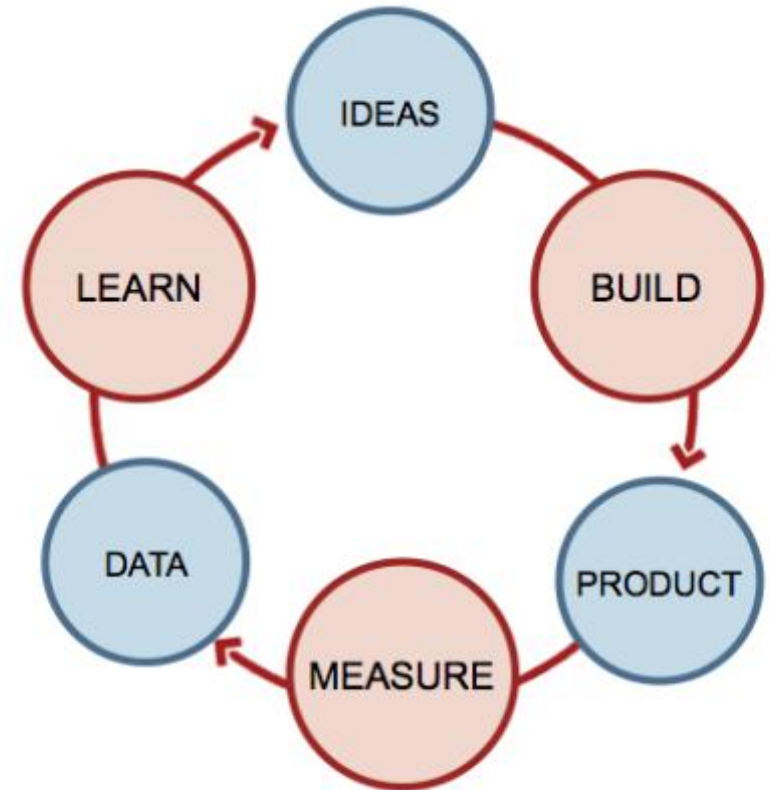
Who & what's happening?

kLab is/is not

Regularity for startups & mentors

Value-adding partnerships

<http://cii.oii.ox.ac.uk/what-is-a-tech-innovation-hub-anyway/>



Last:

Thank you!



Nicolas Friederici
Oxford Internet Institute

nicolas.friederici@oii.ox.ac.uk

Tel (Rwanda): +250 781 521 964

@friedema

<http://www.oii.ox.ac.uk/people/?id=332>

<http://cii.oii.ox.ac.uk>